

Area Board Projects and Councillor Led Initiatives Application Form 2019/2020

To be completed by the Wiltshire Councillor leading on the project

Please ensure that you have read the Funding Criteria before completing this form

PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED

1. Contact Details

Area Board Name	Melksham		
Your Name	Councillor Jon Hubbard		
Contact number	07876 611388	e-mail	jon.hubbard@wiltshire.gov.uk

2. The project

Project Title/Name	Support to draft Melksham's Age Friendly Action Plan
Please tell us about the project /activity you want to organise/deliver and why? <i>Important: This section is limited to 900 characters only (inclusive of spaces).</i>	<p>Melksham is a member of the UK Network of Age-Friendly Communities and was the first, and still one of the very few, market towns signed up to a framework for making towns and cities more age-friendly.</p> <p>The Age-Friendly Melksham Steering Group has established a collaborative process with Melksham stakeholders to ensure the voices of older people are meaningfully involved in plans to make Melksham a more age-friendly town. It has held consultative meetings and has begun to plan actions across a framework of 'domains', including supported living; work and financial security; health and wellbeing; combatting social isolation; accessibility and transport; and end of life care.</p> <p>The goal of making Melksham a more age-friendly town will require this work to be taken to the next level through the production of a 3 year Age-Friendly Action Plan with recommendations for short, medium and long term actions and the identification of resources to ensure the future sustainability and impact of the programme.</p> <p>Key assessments will include the fitness for purpose of current management arrangements; consultation with stakeholders to build a collaborative multi-agency approach across the public, private and voluntary sectors locally; and the identification of funding opportunities to help resource this programme of work going forward.</p> <p>A consultancy contract is to be offered to provide professional advice on next steps, with matching funding contributions being sought from local stakeholder partners.</p>

Where is this project taking place?	Across the Melksham community area
When will the project take place?	January - June 2020
What evidence is there that this project/activity needs to take place/be funded by the area board?	The Age Friendly Melksham initiative has been under discussion by the Area Board for 18 months or more. A Steering Group has been formed and consultations held. Professional support is now needed to advise on the sustainable management and resourcing of the programme going forwards.

How will the local community benefit?	The programme of work includes actions in the areas of supported living; work and financial security; health and wellbeing; combatting social isolation; accessibility and transport; and end of life care. A co-ordinated programme of work, adequately resourced and supported by a multi-agency approach across the public, private and voluntary sectors locally, will help deliver real improvements to services and people's quality of life.		
Does this project link to a current Community Issue? (if so, please give reference number as well as a brief description)	Large numbers of people are at risk of spending later life in poverty, ill-health and hardship.		
Does this project link to the Community Plan or local priorities? (if so, please provide details)	Issues affecting older people are growing priorities in our ageing community.		
Is this project supported by the Local Youth Network or Community Area Transport Group? (if it relates to young people or highways and transport)	Inter-generational working between young and old people is highly valued and supported by both parties; and projects such as dropped kerbs and crossings, which re-design the highway with older people in mind, provide important practical improvements to everyday life.		
What is the desired outcome/s of this project? To put the initiative on a sustainable footing for the future, so that Melksham can legitimately claim to be an Age Friendly Community.			
Who will be responsible for managing this project? Age-Friendly Melksham Steering Group			
3. Funding			
What will be the total cost of the project?	£ 10,000		
How much funding are you applying for? Please note that only capital funding is available	£ 3,000		
If you are expecting to receive any other funding for your project, please give details	Source of Funding	Amount Applied For	Amount Received
	Melksham Seniors Forum	£ 3,000	
	Melksham Town/ Parish Councils	£ 3,000	
	Other Sponsorship	£ 1,000	
Please give the name of the organisation and bank account name (but not the number) your grant will be paid in to. (N.B. We cannot pay money into an individual's bank account)	Wiltshire Council will be the accountable body for the contract.		
4. Declaration – I confirm that...			
<input type="checkbox"/> The information on this form is correct and that any grant received will be spent on the activities specified <input type="checkbox"/> Any form of licence, insurance or other approval for this project will be in place before the start of the project outlined in this application			
Name: Jon Hubbard Position in organisation: Wiltshire Councillor			Date: 8 November 2019
Please return your completed application to the appropriate Area Board Locality Team			

